



## Bakkt Strengthens Leadership Team Appointing Dan O'Prey as Executive Vice President of Digital Assets

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*Tech industry veteran joins Bakkt to accelerate crypto and digital asset strategy*

ALPHARETTA, Ga.--(BUSINESS WIRE)-- Bakkt Holdings LLC ("Bakkt"), the digital asset marketplace behind the Bakkt App, announced that tech industry veteran Dan O'Prey has joined the company as Executive Vice President of Digital Assets, effective July 12, 2021. In this newly created position, O'Prey will focus on accelerating the go-forward strategy for cryptocurrency and digital assets, with a specific focus on prioritization and commercialization of Bakkt's crypto-related offerings for individual and institutional customers.

"With over seven years of blockchain experience at pioneering organizations, Dan brings an extensive and impressive background to Bakkt at a time when we are rapidly expanding our offerings and laying the groundwork for our long-term growth trajectory," said Gavin Michael, Chief Executive Officer, Bakkt. "We look forward to pulling from Dan's deep industry knowledge to expand our offerings as we unite the digital assets ecosystem unlike any player in the market."

"I'm thrilled to be taking a role pivotal to Bakkt's expansion, as the industry enters the next phase of mass adoption," said Dan. "We sit perfectly at that intersection of secure institutional infrastructure and disruptive consumer technology, key components that enable the mainstream utility of bitcoin and other digital assets."

Most recently, Dan served as Chief Strategy Officer at Digital Asset, creators of the Daml smart contract language. In that role, he was responsible for defining the corporate strategy, aligning the top-level product strategy, and oversaw marketing and communications across the firm. Dan joined Digital Asset as part of the acquisition of Hyperledger, the first permissioned distributed ledger platform, where he was co-founder and CEO, and was instrumental in establishing and operating Hyperledger as a project at the Linux Foundation.

To download the Bakkt App, visit the [App Store](#) and [Google Play Store](#).

### **About Bakkt:**

Bakkt is a trusted digital asset marketplace that enables institutions and consumers to buy, sell, store and spend digital assets. Bakkt's retail platform, now available through the recently-released Bakkt App, amplifies consumer spending, reduces payment costs, and bolsters loyalty programs, adding value for all key stakeholders within the Bakkt payments and digital assets ecosystem. Launched in 2018 by Intercontinental Exchange, Inc., Bakkt is headquartered in Alpharetta, GA. For more information, visit: <https://www.bakkt.com/>.

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