



## Bakkt Expands Reach of the Digital Wallet Experience to Send Digital Assets to Anyone

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*Peer-to-Peer capabilities enable users to send bitcoin, gift cards and cash through the Bakkt App to anyone, including non-Bakkt App users*

ATLANTA--(BUSINESS WIRE)-- Bakkt Holdings, LLC ("Bakkt"), the digital asset marketplace behind the Bakkt App, unveiled broader Peer-to-Peer (P2P) capabilities that enable Bakkt users to send bitcoin, gift cards and cash to anyone, including those not currently using the Bakkt App. Current Bakkt App users now have the versatility to instantly and seamlessly send digital assets to family, friends or broader social circles.

"We are excited to introduce our P2P to anyone capabilities to broadly expand consumer payment options in the digital asset space," said Gavin Michael, Bakkt CEO. "Bakkt has aimed to provide the app, marketplace and payments infrastructure to make all digital assets transactable, and this new functionality welcomes everyone to have a frictionless digital experience to send and receive bitcoin, gift cards or cash to anyone."

- **Send gift cards** –Writing boring thank you cards can officially be a thing of the past! Purchase gift cards on the Bakkt App and send to your friends and family for an upcoming occasion. Show them you really know them by sending a digital gift card to their favorite restaurant. This way, they'll know you paid attention when they told you their favorite place to unwind after a long week, and you don't even need to tell them you got that gift card at a discount through the Bakkt App.
- **Send bitcoin** –Rather than sending your niece \$20 for her birthday, send her some bitcoin so she can dip her toe in the world of crypto.
- **Send cash** –Send cash to your dog walker with the Bakkt App and use the opportunity to let him know that he can easily buy bitcoin or discounted gift cards from the same destination.

The Bakkt App provides users with a single wallet to manage their digital assets and makes P2P payments with cryptocurrency a seamless experience. To take advantage of this new feature, make sure you've downloaded the [latest version](#) of the app and select **Send** from either the **Crypto**, **Gift Card**, or **Cash** screens in the Bakkt App.

By empowering users to track, spend and send digital assets, the Bakkt App enables consumers to understand the full scope of their digital assets to unlock their greater value, while giving merchants and loyalty program sponsors deeper customer engagement and a lower cost of payment acceptance.

To download the Bakkt App, visit the [App Store](#) and [Google Play Store](#).

### About Bakkt:

Bakkt is a trusted digital asset marketplace that enables institutions and consumers to buy, sell, store and spend digital assets. Bakkt's retail platform, now available through the recently-released Bakkt App, amplifies consumer spending, reduces payment costs, and bolsters loyalty programs, adding value for all key stakeholders within the Bakkt payments and digital assets ecosystem. Launched in 2018 by Intercontinental Exchange, Inc., Bakkt is headquartered in Atlanta. For more information, visit: <https://www.bakkt.com/>

Lauren Post  
[Lauren.post@bakkt.com](mailto:Lauren.post@bakkt.com)

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