



Bakkt Holdings Acquires bitcoin.co.jp Domain

September 17, 2025

ALPHARETTA, Ga.--(BUSINESS WIRE)-- Bakkt Holdings, Inc. ("Bakkt" or the "Company") (NYSE: BKKT) today announced that it has decided to forgo the rights to the domain www.bitcoin.jp and has instead finalized the acquisition of the Web domain www.bitcoin.co.jp.

The Company believes that this is the premier domain name suffix for Japan, more akin to the ".com" domain name elsewhere in the world.

About Bakkt

Founded in 2018, Bakkt builds solutions that enable our clients to grow with the crypto economy. Through institutional-grade trading and onramp capabilities, our clients leverage technology that's built for sustainable, long-term involvement in crypto.

Bakkt is headquartered in Alpharetta, GA. For more information, visit: <https://www.bakkt.com/> | [@Bakkt](#) | [LinkedIn](#)

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Source: Bakkt Holdings, Inc.